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# PETER SONNEVELD

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## PERSONAL INTERESTS

Travel  
Running  
Theater  
Reading  
Writing

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## TECHNICAL SKILLS

Coding with Python and R  
Machine Learning with Keras and  
Tensorflow  
Text analysis with BERT, RoBERTa,  
NLTK and Big Bird

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## WORK EXPERIENCE

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### **INTERIM PRESS SECRETARY KENNISCENTRUM SPORT & BEWEGEN**

January 2022 – February 2022

Responsibilities included media relations, communications strategy, analysis of organizational core values, and the drafting of a job profile for the new permanent press secretary role.

### **RESEARCH ASSISTANT DEPARTMENT OF POLITICS AND INTERNATIONAL RELATIONS, UNIVERSITY OF OXFORD**

March 2020 – October 2020

Assisting with the collection of data on educational systems across advanced industrial democracies for the large-scale SCHOOLPOL research project, led by Professor Jane Gingrich, with a special focus on the Dutch education system and its development from 1945 to the present.

### **TEAM LEADER AND CONSULTANT STUDENT CONSULTANCY, UNIVERSITY OF OXFORD**

Jan 2020 – March 2020

Leading a team of five student consultants during a consulting project for TalUpp, a London-based technology company.

### **SPOKESPERSON AND SENIOR MEDIA ADVISOR FOR THE DEPUTY MAYOR CITY OF THE HAGUE**

April 2019 – October 2019

Coordinating and executing press relations and media strategy, advising on political strategy, leading communications strategy on topics like urban environment and air quality.

### **SPOKESPERSON/PRESS SECRETARY DUTCH HEART FOUNDATION**

April 2018 – April 2019

Coordinating and executing press relations and media strategy, advising on lobbying strategy, managing strategic media relations, giving on-the-record interviews, negotiating contracts with communications suppliers.

### **PRESS SECRETARY**

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## TECHNICAL TRAINING

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BERT for NLP with Python  
Time Series Analysis with Python  
Web Scraping and API  
Fundamentals with Python and R  
Deep Learning with Tensorflow 2  
Machine Learning in Python  
Introduction to Python

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## ADDITIONAL TRAINING

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Presenting with impact, Sticky  
Presentations (2018)  
Speechwriting, Debatix (2016)  
National government budget for  
journalists, Netherlands Court of  
Audit (2014)  
National government budget for  
journalists, Legislative Office at the  
Dutch House of Representatives  
(2014)  
Voice-over training, RF Consult  
(2014-2015)  
Effective use of Google for  
journalists, Henk van Ess (2012)

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## REFERENCES

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Available on request

## TWEEDE KAMER DER STATEN-GENERAAL (DUTCH HOUSE OF REPRESENTATIVES)

October 2015 – April 2018

Crafting and executing press relations and media strategy, creating and coordinating international media strategy, advising on political strategy, leading communications strategy on topics like environment, transportation, security, foreign affairs, finance, and energy.

Creating an award-winning online campaign strategy for national parliamentary elections.

Giving media and debate training to parliamentarians, writing parliamentary motions, writing speeches.

## NATIONAL POLITICAL REPORTER RTL NEWS

September 2014 – September 2015

Reporting on parliamentary and cabinet affairs, conducting live on-air interviews, editing breaking news stories, producing news stories, writing op-eds, and writing online stories for RTL News, the largest commercial news network in the Netherlands.

## FREELANCE EDITOR EENVANDAAG DUTCH BROADCASTING

July 2012 – September 2014

Coordinating web content, producing news stories for tv, radio and online, and writing press releases for EenVandaag, the largest current affairs program on Dutch television.

## JUNIOR PRODUCER NOS DUTCH PUBLIC BROADCASTING, WASHINGTON, DC

November 2013 – February 2014

Conducting interviews, producing news stories for tv, radio and online, as well as writing content for the website, at the Washington, DC Bureau of the NOS, the largest news outlet in the Netherlands.

## INTERN EENVANDAAG DUTCH BROADCASTING

February 2012 – July 2012

Coordinating web content, producing news stories for tv, radio and online, and writing press releases for EenVandaag, the largest current affairs program on Dutch television.



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## EDUCATION

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### **MASTER OF PHILOSOPHY IN POLITICS: EUROPEAN POLITICS AND SOCIETY**

University of Oxford, St Antony's College  
October 2019 – October 2021

Received advanced training in both qualitative and quantitative research methods, including training in coding with Python and R. Thesis research on quantitative text analysis of language use by politicians using Python, Tensorflow, Keras and BERT, as well as experimental research on political language perception by British voters.

### **BACHELOR OF SCIENCE IN POLITICS: INTERNATIONAL RELATIONS AND ORGANIZATIONS**

Leiden University  
2012 - 2018

Received theoretical training and research methods training, including statistical methods. Thesis research on the role the European Union played in several conflicts between the EU and the United States, over trade and war. At Leiden, I was a member of the Honours College class, where I became a member of the activities committee.

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## AWARDS

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### **NUFFIELD CENTRE FOR EXPERIMENTAL SOCIAL SCIENCES RESEARCH FUNDING**

Department of Politics and International Relations,  
University of Oxford  
June 2021

Received funding to conduct experimental research through the Nuffield Centre for Experimental Social Sciences on political language perception by British voters.

### **MASTER'S STUDIES SCHOLARSHIP**

Stichting de Fundatie van de Vrijvrouwe van Renswoude te 's-Gravenhage  
June 2019

Received funding to study the MPhil Politics: European Politics and Society program at St Antony's College, University of Oxford.





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## VOLUNTEER EXPERIENCE

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### **CONTINUOUS SUPPORT TEAM**

The Defendant

March 2021 – present

Providing support and information about the criminal justice system to accused individuals, previously convicted individuals maintaining innocence, and their loved ones in the United Kingdom. Support includes moral support and signposting to relevant help organizations.

### **THEME SECTION EDITOR**

St Antony's International Review (STAIR)

journal at the University of Oxford

February 2020 – June 2021

Creating a theme section on social movements, writing Call for Abstracts, setting up and guiding anonymized peer-review process, liaising with and providing feedback to authors.

### **CHAIR, GRADUATE JOINT CONSULTATIVE COMMITTEE**

Department of Politics and International Relations

at the University of Oxford

February 2020 – February 2021

Leading meetings between faculty leaders and graduate students, setting up agendas and scheduling regular meetings.

### **COURSE REPRESENTATIVE, MPhil EUROPEAN POLITICS**

Department of Politics and International Relations

at the University of Oxford

February 2020 – July 2021

Representing graduate student interests, liaising with faculty leadership about issues and concerns, and coordinating Covid-19 response and adjustments with course leadership.

### **ACTIVITIES COMMITTEE**

Honours College, Department of Social Sciences, Leiden University

February 2013 – June 2013

Member of the activities committee for the Honours College program, organized a group trip to the Peace Palace and Freedom House in the Hague, and a discussion with the Mayor of The Hague.